

**Agenda and Meeting Minutes for Bridge Builder Action Planning Team Meeting –
Strategy Focus Group
October 22, 2009**

Members of the Strategy Focus Team: Kevin Johnson (present), Nancy Hiller (present), Laurie Kerr (present), Pastor Tom Koelln (present), Vicki Belanger (present)

Strategy/Vision:

Goals for the next 6-12 months

Vision:

“One Body in Christ, Growing, Living, and Sharing God’s Love”?

Ideas for goals/strategies:

Growth

- Reconciliation and healing needs to become before growth
- Build small group communities that feed into the overall congregation

Communication

- All committee meetings create and publish minutes online (Maybe use a specific form, Laurie to see if she can find a form)
- Collect emails for communication of meeting minutes and other items

Marketing/advertising

- Communicate about events 4-6 weeks in advance

Communications Secretary

Create yearly plans

- Look at past events to help plan events for the next year.
- Use trend analysis. (Giving \$ patterns over the summer vs. winter)
- Church attendance, giving, spending

Create yearly themes

- Fall of 2010 – purpose driven church
- Series/small group/Bible Studies (10 week bible study group)

Recruit volunteers

- Lead bible study

Need someone to drive strategy/vision

Next Meeting: Meet next Thursday at 6:00 PM.

Meeting minutes documented by: Chris Kotek